



**St. MARY'S COLLEGE (AUTONOMOUS)**  
**(Re-accredited with 'A+' Grade by NAAC- 4<sup>th</sup> Cycle)**  
**Thoothukudi-628001 Tamil Nadu, India**  
**(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)**

**Department of Economics**  
**Department Activities 2023-2024**

<b>Activity</b>	<b>Date</b>	<b>Resource Person</b>	<b>Beneficiaries</b>
Guest Lecture on the topic " The Role of Digital Platforms in Women's Entrepreneurial Employment Opportunity"	28.07.2023	Dr. Ruksana Banu, Assistant Professor, Department of Business and Accounting, Muscat College, Sultanate of Oman	118 Participants
workshop on "Employment Opportunities in Shipping and Logistic Industry"	30.08.2023	Mr. S. Rajkumar, General Manager, Dp World Multimodal Logistic Pvt. Ltd, Tuticorin	121 Participants
International Webinar on "Recent Trends and Future Entrepreneurship"	31.08.2023	Mr. Glyn Munthali, Finance Expert and Business Advisory Consultant, Malawi, Africa	131 Participants
International Level E-Quiz on 'Tourism and Green Investment' on the occasion of "World Tourism Day"	27.09.2023	Convener: Dr. D. Amutha, Head and Associate Professor of Economics Organiser: Dr. Muthu Maha Laxmi, Assistant Professor of Economics.	360 Members

Guest Lecture on “5 Trillion Dollar Indian Economy Opportunities and Challenges”	19.01.2024	Dr. D. Kathiravan, Associate Professor, Department of Economics, St. John’s College, Tirunelveli	116 Participants
Department of Economics and Department of Botany, St. Mary’s College (Autonomous) Thoothukudi jointly organised a National Workshop on the topic “Steering the Entrepreneurs: Strategies for Startup Success” under Star College scheme sponsored by DBT, New Delhi	16.03.2024	Dr. Karuppasamy, Dean, School of Management, Hindustan Institute of Technology & Science, Chennai, (Technical Session I) "Government Schemes and Incubator Facility,"	131 Participants
		Dr. R. Mohan Kumar, Professor, School of Commerce and Management, Kristu Jayanti College Bengaluru, Karnataka, (Technical Session II) ‘Innovate, Adapt, Thrive: Crafting Success in the Digital Entrepreneurial Landscape’	
		Dr. Leena Jeneffa, Associate Professor, School of Management, Hindustan Institute of Technology & Science, Chennai (Technical Session III) ‘Entrepreneurship Skills, Attitude & Behaviour Development’	